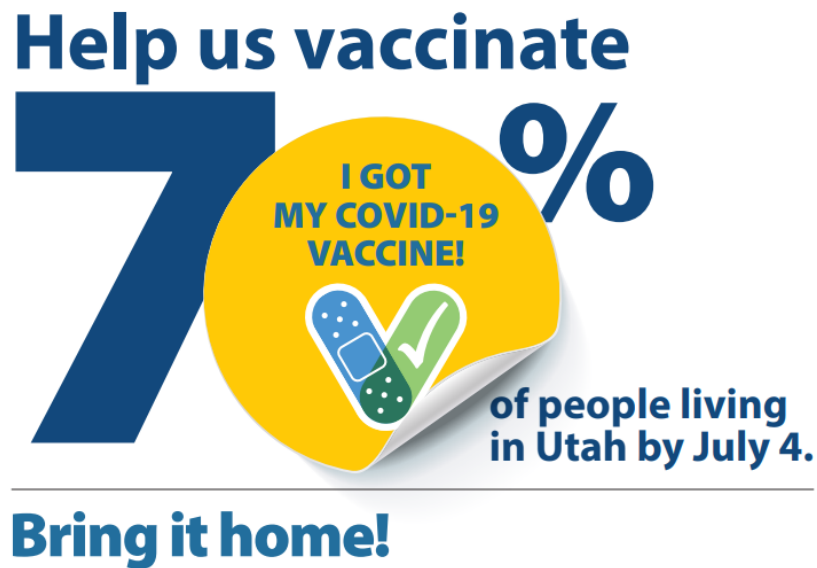


Education and Outreach Resources For Vaccine Week



1. FLYERS* to circulate: post on doors in underserved areas, post in community centers and high traffic areas

7 Facts about COVID 19

[English](#)

[Spanish](#)

[Arabic](#)

[Marshallese](#)

More languages [HERE](#)

What should I expect after I get a COVID-19 vaccine?

[English](#)

[Spanish](#)

[Arabic](#)

[French](#)

More languages [HERE](#)

Community Vaccine Event (fill in information with a [location available near your community](#))

[English](#)

[Spanish](#)

[Nepali](#)

[Vietnamese](#)

LOTS of educational materials are [HERE](#).

Language examples are based off some of the top 5 requested languages in Utah, but are available in 26 languages!

***Feel free to use your organization's most effective educational flyers**

2. More Tools for Outreach

As CHWs, you are experts in outreach! We hope you can share the “Bring it Home!” efforts with partners, engage local media stations (including radio and TV), post on social media, and even go door-to-door in neighborhoods or apartment complexes (optional and not at all expected) that you know could use some additional information or assistance. Below are some ideas and data to help your efforts, but they are simply a guide! Feel free to do what you think is best for your community!

a. Sample Script for email or phone call engaging partners

“The ‘Bring it Home’ initiative is a large, coordinated statewide push to help reach those who still need the vaccine, with a focus on reducing barriers and increasing convenience for community members. We are very close to reaching 70% of eligible people living in Utah with their first dose of the vaccine, and we need your help to reach the goal. This initiative includes MANY stakeholders involved in this statewide push to help #bringithomeutah and we invite you to join!

Please let me know if I can help you with:

-Educational materials for your community

-Requesting a mobile clinic

-Finding a vaccine location in your area

-Supporting in community outreach strategies or education”

b. Social Media posts with vaccine clinics locations in your area

Please aim to post on your social media and engage other media outlets **everyday** next week (June 20-26) and especially anytime before July 4th!

Monday

- COVID Message of the Day: COVID-19 vaccines do not give you COVID-19.
- Handout to share

- English:
https://coronavirus-download.utah.gov/Vaccine-Resources/7_Facts_About_Vaccines.pdf
- Spanish:
https://coronavirus-download.utah.gov/International-Language-Resources/Spanish/7_Facts_About_Vaccines_Es.pdf

Tuesday

- **COVID Message of the Day:** COVID-19 vaccines are not only incredibly effective at preventing sickness, hospitalization, and death but will help our children return to their normal activities at school and with their peers.
- Handout to share:
 - English:
https://coronavirus-download.utah.gov/Vaccine-Resources/Parent_education_Pfizer.pdf
 - Spanish:
https://coronavirus-download.utah.gov/International-Language-Resources/Spanish/Es_12-and-Older_Flyer.pdf

Wednesday

- **COVID Message of the Day:** There may be mild or moderate symptoms like a fever after getting the vaccine. This is normal and a sign that your immune system is learning how to recognize and fight the virus that causes COVID-19.
- Handout to share:
 - English:
https://coronavirus-download.utah.gov/Vaccine-Resources/What_to_Expect.pdf
 - Spanish:
https://coronavirus-download.utah.gov/International-Language-Resources/Spanish/What_to_Expect_Es.pdf

Thursday

- **COVID Message of the Day:** Everyone can get vaccinated. You DON'T have to have health insurance, or be a US citizen or resident.
- Handout to share:
 - English:
https://coronavirus-download.utah.gov/Vaccine-Resources/COVID_Common-Question-ID.pdf
 - https://coronavirus-download.utah.gov/Vaccine-Resources/Get_your_COVID-19_vaccine_poster.pdf

- Spanish:
https://coronavirus-download.utah.gov/International-Language-Resources/Spanish/COVID_Common-Question-ID-es.pdf
- https://coronavirus-download.utah.gov/International-Language-Resources/Spanish/Get_your_COVID-19_vaccine_Es.pdf

Friday

- COVID Message of the Day: Get the facts from trusted sources.
- Videos to share: “Get the Facts” campaign: Talk to your Doctor and Hear from Community Members videos (multiple topics):
<https://coronavirus.utah.gov/vaccine-education-resources/>

Saturday

- COVID Message of the Day: It is safe. It is effective. It’s how we get our lives back.
- Videos to share: “Getting There” campaign videos (multiple languages):
<https://coronavirus.utah.gov/vaccine-education-resources/>

Trusted Voices Videos (CHWs getting the Vaccine)

Farsi

<https://youtu.be/-3iJ50WPc9A>

Spanish

<https://youtu.be/Sg8BsJ-JC04>

English

<https://youtu.be/h8SjgzfUSgM>

Spanish videos about the COVID vaccine

mRNA

<https://youtu.be/nq4mSaSdhz0>

Side Effects

<https://youtu.be/l3vYvll0c6o>

Vaccine Distribution

<https://youtu.be/7BpXL3fsZhw>

Tested and Approved

<https://youtu.be/qXnh0s3ywIU>

c. Positive Community Stats

Below are suggestions to promote the vaccine in a positive way that helps to show who has already received the vaccine and encourage people to join their community or neighbors! Choose any fact that applies to your community or city to use in your social media posts.

Vaccine Outcomes to Support Uptake
By Race and Ethnicity:
14,880 American Indians/Alaska Natives who live in Utah have received the COVID-19 vaccine.
45,839 Utahns who identify as Asian/Asian American have received the COVID-19 vaccine.
14,748 Utahns who identify as Black/African American have received the COVID-19 vaccine.
148,031 Utahns who identify as Hispanic/Latino have received the COVID-19 vaccine.
10,292 Utahns who identify as Native Hawaiian/Pacific Islander have received the COVID-19 vaccine.
By Geographic Location:
Local Health Department/County:
79,241 of your neighbors in the Bear River Health District (Box Elder, Cache, and Rich counties) have received the COVID-19 Vaccine.
25,119 of your neighbors in the Central Utah Health District (Juab, Millard, Piute, Sevier, Wayne, and Sanpete counties) have received the COVID-19 Vaccine.
166,208 of your neighbors in Davis County have received the COVID-19 Vaccine.
627,161 of your neighbors in Salt Lake County have received the COVID-19 Vaccine.
5,947 of your neighbors in San Juan County have received the COVID-19 Vaccine.
17,093 of your neighbors in the Southeast Health District (Carbon, Emery, and Grand counties) have received the COVID-19 Vaccine.
94,050 of your neighbors in the Southwest Health District (Beaver, Garfield, Iron, Kane, and Washington counties) have received the COVID-19 Vaccine.
31,127 of your neighbors in Summit County have received the COVID-19 Vaccine.
29,437 of your neighbors in Tooele County have received the COVID-19 Vaccine.

16,058 of your neighbors in the TriCounty Health District (Daggett, Duchesne, and Uintah counties) have received the COVID-19 Vaccine.
260,555 of your neighbors in Utah County have received the COVID-19 Vaccine.
15,368 of your neighbors in Wasatch County have received the COVID-19 Vaccine.
119,997 of your neighbors in the Weber-Morgan Health District (Weber and Morgan counties) have received the COVID-19 Vaccine.
City/Neighborhood:
16,490 of your neighbors in Rose Park have received the COVID-19 Vaccine.
10,700 of your neighbors in Glendale have received the COVID-19 Vaccine.
58,730 of your neighbors in West Valley have received the COVID-19 Vaccine.
15,223 of your neighbors in South Salt Lake have received the COVID-19 Vaccine.
17,706 of your neighbors in Kearns have received the COVID-19 Vaccine.
34,869 of your neighbors in Ogden have received the COVID-19 Vaccine.
11,635 of your neighbors in Magna have received the COVID-19 Vaccine.
27,004 of your neighbors living in downtown Salt Lake City have received the COVID-19 vaccine.
35,820 of your neighbors in Provo have received the COVID-19 Vaccine.
45,071 of your neighbors in Orem have received the COVID-19 Vaccine.
28,986 of your neighbors in Tooele have received the COVID-19 Vaccine.
54,433 of your neighbors in Weber and Layton have received the COVID-19 Vaccine.
17,778 of your neighbors in Midvale have received the COVID-19 Vaccine.

Share your other outreach and engagement ideas with the group! We cannot WAIT to work with you on this special initiative to “Bring it Home!”